# Darragh Kelly
## Web & Graphic Designer

Email: darragh@nightbird.ie
LinkedIn: linkedin.com/in/darraghmkelly
Portfolio: www.darraghmkelly.com

## About Me

I am a Graphic Designer & Web Developer with experience across a range of projects, platforms and tools. I have worked in both team-based environments and individually on solo projects. I pride myself on my versatility and in all my previous roles I have adapted quickly and made full use of my abilities. I enjoy working on creative and innovative solutions for problems and I'm always willing to go that extra mile to get the job done. I am a quick learner with a keen interest in new technologies and I'm always interested in learning to use new tools, processes and try out new ideas.

## Education

**2013 – 2014:**
**Limerick Institute of Technology**
HDip in Creative Multimedia Programming with First Class Honours Grade I

**2006 – 2010:**
**University of Limerick**
B.A in New Media and English with Second Class Honours Grade I

## Key Skills

- Adobe Illustrator
- Adobe Premiere Pro
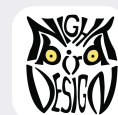- HTML 5
- Drupal
- Adobe Photoshop
- Adobe Audition
- CSS3
- Wordpress
- Adobe InDesign
- Figma
- JavaScript
- Portfolio darraghmkelly.com

## Nightbird Design

**September 2015 – Current**
**Graphic Design & Web Design**

I have been working as a Self Employed Graphic and Web Designer in some capacity since graduating from college. I have worked on short term contracts for WIPRO, New Vistas Healthcare and other businesses. For the last two years I have been operating as Nightbird Design and I've primarily worked on websites and document design

- Document layout and design for print and web
- Website design, set up and customisation.
- Collaborating with clients across different industries and determining their needs.
- Logo Design and Typography.

## Key Achievements

In 2020 I designed and drafted the final report of the SOPHIE (Seas, Oceans & Public Health in Europe) Project. This was a challenging project as it involved a quick turnaround and it was often difficult to make contact with the Belgium based clients.

Worked several online forums to create unique, interesting designs. There was a lot of freedom in these projects and as part of them I learned how to better use both my graphic design and technical skills to create interactive and dynamic elements.

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## The Marine Institute

**January 2016 – October 2019:**
**Web Developer & Graphic Designer**

The Marine Institute is the Irish State agency responsible for marine research, technology development and innovation in Ireland. I joined the Marine Institute in 2016 to manage three websites however over the next 4 years my role had expanded to included graphic design.

- Graphic design for online and print. Including annual reports, promotional materials and templates for future publications.
- Design and creation of new websites, style refreshes of existing sites.
- Management of Drupal 7 and WordPress websites.

## Key Achievements

I was heavily involved in the planning and promotion of the annual Our Ocean Wealth Summit and SeaFest, Ireland's national marine festival. I was responsible for a lot of promotional material, the design of the programme and the creation of slides for all the speakers.

I designed and laid out the 2019 Our Ocean Wealth: Review of Progress. When I first began in my role this document was primarily designed by an outside designer however each year I took on more responsibilities. In 2019 I was responsible for the design and layout of the entire document.

## Mary Immaculate College

**February 2012 – May 2013:**
**Web Design & Development**

Mary Immaculate College is a University-level College of Education and the Liberal Arts. I worked as part of the IT Department and was responsible for the update and maintenance of the university website.

- Development of the corporate website: content editing, graphic design web traffic analysis, SEO & carrying out redesigns and reorganisation of site areas.
- Liaising with different services areas to determine their website requirements, what IT training was required and how they believed their section of the site should function.

## Key Achievements

Though originally only brought in for a three-month temporary contact this was extended based on my work with the corporate website.

I created and designed a new Internal Portal for the Faculty of the College. A lot of the work on this project was designed on making the platform, Sharepoint, more accessible to staff.

Creation of a new video testimonial section for the website. For this I worked closely with the Students Union to make and host promotional videos for the college.

## Interests

Writing, programming, technology, podcasts, current affairs, personal creative projects.

## Referees Available Upon Request